

## Finding a Job is Not Easy

Finding a job is a frustrating process for everyone, but it will be particularly challenging for students and recent graduates. They will have to overcome numerous factors when they compete for a spot in today's job market.

- **Experienced Competition:** Many experienced workers have been laid-off and are now applying for jobs that are normally reserved for recent graduates.
- **Less Opportunities:** With companies dealing with tighter budgets, more and more entry level positions are being eliminated. Only 56% of the class of 2010 were able to find jobs by the Spring of 2011. (source: NYTimes)
- **Just Another Resume:** Without an interview, separating yourself amongst the competition is difficult. How do you stick out in a pile of resumes when you have minimal work experience?



## How to Find a Job or Internship

There are still some proven ways that students and recent graduates can utilize to increase their chances of landing a job or internship.

- **Find a Way to Stand Out:** 38% of human resource managers spend one to two minutes reviewing a resume. If you do not stand out, they will move on. (source: CNN)
- **Display Your Communication Skills:** Students and recent college graduates do not have much work experience, so their communications skills are their selling point to employers. Most employers cite communication skills as the most important skill for a candidate to possess. (source: George Brown College)
- **Centralize:** You are more likely to achieve success if you utilize one source for all of your job search needs. Find an efficient way to research companies, apply to positions and control the first impression you make to employers. (source: Yale University)

## Find Your Job with Spark Hire

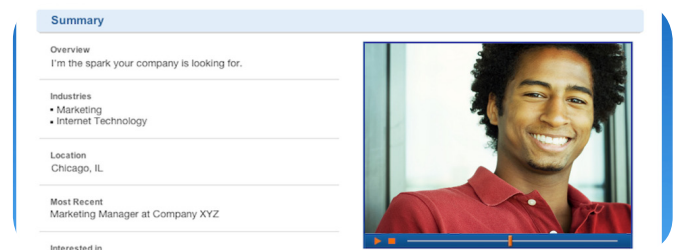
Spark Hire is a new way for students and recent graduates to not only search and apply for jobs and internships, but also connect with companies in face to face online interviews. Spark Hire is the faster and easier way for you to get your foot in the door. No one gives you the competitive edge the way Spark Hire can.

- **Separate Yourself from the Competition:** Spark Hire gives you the ability to be more than a resume.
- **Get Seen By Employers:** No other job site puts you directly in front of employers like Spark Hire. Employers get to actually see and interact with you.
- **Centralize Your Job Search:** Everything you need for your job search is in one place. Search, apply and even interview all on one site.

## Spark Hire Features

Spark Hire helps you land a job or internship with its innovative and easy to use features.

- **Profile:** Create your profile which highlights your skills, education, experience and more.
- **Profile Video:** Bring your profile to life by recording a 60 second video. Your profile video is where you can let companies know why they should hire you.
- **Search & Apply for Jobs:** Search and apply for multiple jobs in just a few clicks.
- **Live Online Interviews:** Connect with employers face to face in a Spark Hire online interview using your webcam. Spark their interest and land your dream job or internship!



## Why Spark Hire

Spark Hire's innovative features can help you break into the job market today! So what are you waiting for?

- **It is FREE:** Spark Hire is 100% free for job seekers.
- **Sign Up Today on [www.SparkHire.com](http://www.SparkHire.com)**

